

## ***SUSTAINABLE FUNDING INSTITUTE***

Long term, sustainable funding of a non-profit organization has become a serious challenge for even the most veteran of NPO staffs and boards. This month, local Sedona organizations have a unique opportunity to move to the forefront of non-profit fiscal management by attending an upcoming institute being hosted at the Sedona Community Center.

The Sustainable Funding Institute will be held at SCC on January 28<sup>th</sup> and 29<sup>th</sup> from 9 until 3. The institute is being facilitated by Schultz & Williams, a nationally-recognized development, management and marketing consulting firm from Philadelphia. Only thirty spots are available.

The agenda includes modules entitled Becoming a Fundraising Organization, Development 101, Developing a Case for Support, Introduction to Major Gifts, Creating a Fundraising Plan and Improving your Current Situation.

The Sustainable Funding Institute includes seven state-of-the-art modules, individualized direction by national experts, two hundred pages of written information, use of Power Point presentation materials, valuable networking opportunities, plus breakfast and lunch daily.

This institute is delivered throughout the nation at a cost of \$500 per person. Due to a grant received from the Arizona Community Foundation by SCC, a tuition credit of \$300 will be offered to the first fifteen enrollees. This brings the cost of registration for those participants to only \$200.

A stand-alone special evening event will be offered on Thursday, January 28 from 5:30 until 7pm. This is an informal reception with hors d'oeuvres and wine. The seventy-five minute presentation is entitled The Board's Role in Fundraising. This event requires separate registration. Each enrollee of the Institute will receive two free tickets to this event. Other tickets are available in advance for \$10. Seating is limited to 65.